

DAVID MCCLATCHY

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EXPERIENCE

SUPPORT NORTH NORTHANTS & ACCOMMODATION CONCERN

Benefits Adviser • North Northamptonshire • June 2023–April 2024

- £100,000 in financial gains for Northamptonshire's economy through life-changing advice to people with various, often dire, needs; including preventing homelessness.
- Pioneer worker in a high-impact project connecting individuals with charity and statutory services, meeting needs, like benefits claims guidance, under high advice quality standards.

KANDA PRINT & BRUNEL SIGNS

Graphic Designer & Printer • Corby, Northamptonshire • Sep 2021–May 2023

- Created campaigns, marketing material, brand artwork, vinyl preparations, exhibition stands, banners, & other printed merchandise to meet client needs & goals. Taking ownership of the production plan to manufacture and deliver with timely, satisfying and repeatable results.
- Produced high-quality, high resolution, & vector artwork designs that effectively appeal to both wide demographics & niche audiences, resulting in increased engagement & sales for us & our clients.
- Collaborated with prospective & existing clients to understand their needs & preferences, delivering visual, appealing, and effective designs.

LANCE MEDIA GROUP

Graphic Designer & Web Technician • Kettering, Northamptonshire • Jun 2019–Sep 2021

- Designed, illustrated & published custom magazines, newsletters, & handbooks for MoD bases & WI federations across the UK, collaborating with editors to create periodical & unique publications.
- Managed partner websites for each publication, ensuring timely updates & user functionality.

OCARINA WORKSHOP LTD.

Illustrator & Design Adviser • Kettering, Northamptonshire • Apr 2018–May 2019

- Illustrations, typesetting, consulting, for cross-curricular music teaching books made for KS1 & KS2.

FREELANCE

Graphic Designer • Kettering, Northamptonshire • 2013–2018



EDUCATION

APPLIED THEOLOGY BA (HONS)

Moorlands College • Christchurch • 2010–2013

DESIGN MANAGEMENT & INNOVATION

De Montfort University • Leicester • 2008–2009

SKILLS / GOALS / INTERESTS

- Adobe InDesign, Photoshop, Illustrator; Microsoft Office; Quark xPress; Windows, MacOS & Linux; Quite Imposing & Fiery. Comfortable operating cut paper & large format printers, guillotines & typical finishing equipment. Counselling introduction course; registered on DBS Update Service; full UK driving licence.
- Eager to expand skills in special applications such as infographics, variable data presentation (including barcodes/QR), Unicode exploration, iconography, spot colour dynamics, etc. Passionate about visual communication & delivering high-quality work that meets measurable targets.
- I enjoy spending time with Jesus, my wife & my children; & at church where I am reading & preaching occasionally. I watch shows like 'The Mandalorian' & 'Better Call Saul'; my favourite film is 'The Matrix'; I read books like 'John Dies at the End', & play games like 'Genshin Impact'.