

DAVID MCCLATCHY

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EXPERIENCE

KANDA PRINT & BRUNEL SIGNS

Graphic Designer & Printer • Corby, Northamptonshire • Sep 2021–May 2023

- Created campaigns, marketing material, brand artwork, commercial vinyl preparations, exhibition stands, banners, & printed accessories to meet client needs & goals.
- Produced high-quality designs that effectively appealed to both wide demographics & niche audiences, resulting in increased engagement & sales for us & clients.
- Collaborated with prospective & existing clients to understand their needs & preferences, resulting in the creation & delivery of visual, appealing, & effective designs.
- Took ownership of the production plan, ensuring timely manufacturing & delivery of services to clients, resulting in high levels of satisfaction & repeat business.

LANCE MEDIA GROUP

Graphic Designer & Web Technician • Kettering, Northamptonshire • Jun 2019–Sep 2021

- Designed & produced custom magazines, newsletters, & handbooks for Ministry of Defence bases & Women's Institute federations across the UK, collaborating closely with editors to create periodical & one-of-a-kind publications throughout the year.
- Managed partner Wordpress websites for multiple periodicals published by Lance Media Group, ensuring timely updates & functionality for readers.

OCARINA WORKSHOP LTD.

Illustrator & Design Adviser • Kettering, Northamptonshire • Apr 2018–May 2019

- Developed custom illustrations for a series of music teaching books for KS1 & KS2 students, developing bespoke artwork that enhanced the cross-curricular approach to English Ocarina tuition & helped young learners remember key concepts.

FREELANCE

Graphic Designer • Kettering, Northamptonshire • 2013–2018

EDUCATION

APPLIED THEOLOGY

BACHELOR OF ARTS (HONOURS)

Moorlands College • Christchurch • 2010–2013

DESIGN MANAGEMENT

& INNOVATION

De Montfort University • Leicester • 2008–2009

SKILLS / GOALS / INTERESTS

- Adobe InDesign, Photoshop, Illustrator; Microsoft Office; Quark xPress; Windows, MacOS & Linux; Quite Imposing & Fiery. Comfortable operating cut paper & large format printers, guillotines & typical finishing equipment. Counselling introduction course; registered on DBS Update Service; full UK driving licence.
- Eager to expand skills in special applications such as infographics, variable data presentation (including barcodes/QR), Unicode exploration, iconography, spot colour dynamics, etc. Passionate about visual communication & delivering high-quality work that meets measurable targets.
- I enjoy spending time with Jesus, my wife & my children; & at church where I am reading & preaching occasionally. I watch shows like 'The Mandalorian' & 'Better Call Saul'; my favourite film is 'The Matrix'; I use apps like 'Reddit' & 'Instagram', read books like 'John Dies at the End', & play games like 'Genshin Impact'.